

We spend billions annually simply for the fossil fuels wasted and hours lost while we are stalled in freeway traffic. We use up and throw away packaging that lasts 400 years in a landfill in order to keep products on supermarket shelves so we can eat them in two minutes. We risk our life savings on medical bills while the U.S. Centers for Disease Control says that over half of the diseases in America are preventable.

The best thinker on this subject in California is Paul Hawken, author of The Ecology of Commerce. California alone produces five percent of the emissions creating global warming. As Hawken writes, "we indulge in a blowout